

Dozentenübersicht CAS AI in Marketing HWZ

- Jonas Hubmann
 - Program Manager for Data Analytics and AI, Swisscom Schweiz AG
- Julia Herz
 - COO & Head of AI Academy dreamleap, AI Agents Platform & Academy
- Nina Habicht
 - Founder & CEO dreamleap, AI Agents Platform & Academy
- Katherine Munro
 - AI Transformation Manager, Swisscom Schweiz AG
- Roger Basler De Roca
 - KI-Experte, KI-Botschafter, Unternehmer, Keynote Speaker
- Chris Beyeler
 - KI-Experte, Inhaber, Geschäftsführer & VRP. BEYONDER, Gründer & Präsident Swiss AI Association
- Noémi Ziegler
 - Senior Associate, Schellenberg Wittmer
- Prof. Dr. Michael Klaas
 - Head of Business Development, Hochschule für Wirtschaft Zürich - HWZ
- Anne Scherer
 - Co-Founder and Chief Revenue Officer, Delta Labs AG
- Andreas Martinis
 - Head of Marketing Alpines and Nordics, Hays
- Blendor Uruci
 - Strategic Architect B2C, Swisscom Schweiz AG
- Didier Quarroz
 - AI Creative Director
- Claudio Paonessa
 - Founder & Managing Partner, Noxenum GmbH
- Sebastian Savidan
 - Generative AI & Machine Learning, Nestlé
- Nada Lahlou
 - Lead Content & Channels, Galenicare AG
- Armin Ledergerber
 - Senior AI Consultant CSP AG
- Lisa Zimmermann
 - AI & Data Strategy Lead, PostFinance
- Jaime Ramirez
 - Lead Data & AI at DevOps@Software (Digital Transformation Leader), Swisscom Schweiz AG
- Daniel Schupmann
 - Head of CAI/ GenAI @B2C and Digital Care Platforms/ Experience, Swisscom Schweiz AG
- Yvo Richner
 - Senior Managing Consultant - AI