

# Publikationen am Institute for Strategic Management: Stakeholder View

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## Journal-Artikel

- Gaito, T. (2024, im Erscheinen). Erfolgreich führen in Zeiten des Misstrauens: Vier Tipps. *Der HR Developer*.
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- Demasi, R., & Sachs, S. 2023. Wie CSR wertvoll wird: CSR als Teil der Unternehmenskultur. *Der HR Developer* (Oktober), 1-4.
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## Konferenzbeiträge

- Sachs, S., Kujala, J., Heikkinen, A., & Vanburen, H. (2024, August). *Voice in Stakeholder Theory*. Organizers of SIM PDW, AoM Annual Conference, Chicago, USA.
- Sachs, S., Kujala, J., Tapaninaho, R. (2024, August). *For whom do we exist: Firm purpose in the eyes of the stakeholders* [paper presentation], AoM Annual Conference, Chicago, USA.
- Oberholzer, S. (2024, Juli). *Creating regenerative value through the inclusion of nature in stakeholder engagement: Insights from Arhuaco, Kogui, Wiwa, and Kankuamo Indigenous businesses* [paper presentation]. 40<sup>th</sup> European Group for Organizational Studies (EGOS) Colloquium, Milan, Italy.
- Gaito, T. (2024, June). *The Grey and Dark Side of Stakeholder Projects—An Expert Interview Study of Third-Party-Assisted Dialogue for Handling Suspicion and Distrust*. Paper presented at the European Academy of Management (EURAM), Bath, England.
- Sachs, S., Kujala, J., Hannula, A., & Vanburen, H. (2024, June). *Voice in Stakeholder Theory*, IABS Annual Conference, Annapolis, USA.
- Oberholzer, S. (2024, Mai). *Mainstreaming strong sustainability through the inclusion of nature in stakeholder engagement* [paper presentation at pre-colloquium PhD workshop]. Group for Research on Organizations and the Natural Environment (GRONEN) 2024 Conference, Paris, France.
- Gaito, T. (2023, August). *Rising from the darkness: Transforming intractable conflicts through stakeholder engagement*. In Sonia Taneja (Ed.), *Proceedings of the Eighty-third Annual Meeting of the Academy of Management*. Online ISSN: 2151-6561. (judged as “best paper”)
- Heikkinen, A., Kujala, J., & Sachs, S. (2023, August). *A typology of nonhuman stakeholders*. *Proceedings of the Eighty-third Annual Meeting of the Academy of Management*. Online ISSN: 2151-6561. AoM Annual Conference, Boston, USA.
- Oberholzer, S. (2023, Juli). *Exploring nature-inclusive stakeholder engagement: How firms consider nature stakeholders for mutually beneficial value creation* [colloquium paper submission]. Summer Seminar in Stakeholder Theory, Darden School of Business, Charlottesville, Virginia, USA.
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- Gaito, T. (2022, July). *An exploration of distrust reversal in inter-organizational stakeholder relationships*. [dissertation proposal presentation at pre-colloquium PhD workshop]. 38<sup>th</sup> European Group for Organizational Studies (EGOS), Vienna, Austria.
- Oberholzer, S. (2022, June). *Towards a circular stakeholder approach: Conceptualizing stakeholder engagement in the circular economy* [research idea presentation]. Business & Society Research Seminar, Nantes, France.
- Demasi, R., Stutz, C., & Sachs, S. (2021, August). *Caring for or involving the employee? The multiple pathways of internal CSR making work meaningful*. *Academy of Management Proceedings, 2021(1)*, 14787.



- Gaito, T. (2021, June). *Stakeholder distrust: challenges and potential ways out* [paper proposal presentation at the doctoral consortium]. 32<sup>nd</sup> International Association for Business and Society (IABS) Conference, virtual.
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- Gaito, T. (2020, July). *Stakeholder distrust repair: Lessons from reviewing repair practices of distrust-like stakeholder relationships* [paper presented at the doctoral consortium]. 31st International Association for Business & Society (IABS) Conference, virtual.
- Sachs, S. (2019). Presenter in the PDW Stakeholder Theory in Entrepreneurship at the AoM Annual Conference in Boston, USA.
- Demasi (ehem. Mostafa), R. (2019, March). *Perceived corporate social responsibility and life satisfaction: The mediating effect of broad role perception* [paper presentation]. International Association of Business and Society, San Diego, USA.
- Demasi (ehem. Mostafa), R., Stutz, C. & Sachs, S. (2019, July). *Nudging or involving CSR: rethinking employees' reactions to internal CSR* [paper presentation]. 10th International Research Meeting in Business and Management, Nice, France.
- Laude, D., Sachs, S., & Weibel, A. (2018, September). *Stakeholder distrust – implications of distrust research for stakeholder theory* [paper presentation]. 38th SMS Annual Conference, France.
- Alvarez, S., & Sachs, S. (2018, August). Engaging stakeholders when outcomes are unknown [paper presentation]. *Academy of Management Proceedings, USA, 2018(1)*, 14439.
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- Laude, D. (2018, June). *On stakeholder engagement. How organizations engage with their stakeholders* [paper presentation]. Annual IABS Conference, Hong Kong, P.R.C.
- Stutz, C. (2018, June). The Contagion of Fear and Deinstitutionalization: The Case of Identity Threat by Mass Immigration. Paper presented at the Annual IABS Conference in Hong Kong.
- Alvarez, S., & Sachs, S. (2017, August). Stakeholders, uncertainty, and value creation. *Academy of Management Proceedings, USA, 2017(1)*, 13449.
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- Sachs, S., & Rühli, E. (2016, August). *Making firms meaningful for Humans: A normative humanistic stakeholder view (NHSV)* [paper presentation]. 76<sup>th</sup> Paper presented at the AoM Annual Conference, Anaheim, U.S.A.
- Meier, C., & Sachs, S. (2016, May). *Stakeholder management for organizational learning: Establishing networks for knowledge exchange. Conference Proceeding of the Annual Conference, MakeLearn&TIIM, Romania.*
- Sachs, S. & Alvarez, S. (2016, September). The role of uncertainty in stakeholder relations [paper presentation]. *SMS Extension*, Zurich, Switzerland.

- Stutz, C. (2016, July). *Elaborating the strategic cognition view of issue salience and responsiveness: A reflexive historical case study* [paper presentation]. EGOS Annual Conference 2016, Naples, Italy.
- Stutz, C. (2016, June). *Landis & Gyr, the Swiss civil society and the Hungarian uprising in 1956: Contextualizing a firm's responsiveness to stakeholder concerns* [paper presentation], EBHA Annual Conference, Norway.
- Stutz, C., & Sachs, S. (2015, August). From 'rigor mortis' to 'rigor vitalis': Qualitative research principles for a polymorphic SIM. *Academy of Management Proceedings, Canada, 2015(1)*, 14680.
- Stutz, C. (2015, March). *Identity orientation towards stakeholders: Construction of organizational narratives in historical context* [paper presentation]. Annual IABS Conference in Guanacaste, Costa Rica.
- Stutz, C. (2014, November). Dynamiken einer org. Identitätsorientierung im Zusammenspiel mit soziokulturellen Narrativen [paper presentation]. Doctoral workshop of the AKKU Annual Conference in Dortmund, Germany.
- Sachs, S. (2014, August). (Co-)Organization of the symposium at the annual conference of the Academy of Management (AoM) in Philadelphia, USA entitled «Leveraging the Power of Words in Governance Systems».
- Sachs, S. (2013, September). Member of the conference committee and associate chair of the Stakeholder Strategy Interest Group at the annual conference of the Strategic Management Society (SMS) in Atlanta, USA.
- Sachs, S. (2013, August). Organization of an all academy session on the topic redesigning capitalism – New narratives for a firm's value creation at the AoM in Orlando, Florida, USA.
- Schneider, T. (2013, June). *Stakeholder identities and mutual value creation* [paper presentation]. International Association of Business and Society (IABS), Portland, USA.
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- Sachs, S. (2012, August). Organization and leading of the professional development workshop value creation with the humanistic mission of people for people at the AoM Annual Conference in Boston, USA.
- Moser, M. (2011, September). *Investor's role in maintaining the microfinance mission* [paper presentation]. MRG conference, Cairo, Egypt.
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