

Publikationen am Institute for Strategic Management: Stakeholder View

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Journal-Artikel

- Demasi, R., & Sachs, S. (2023). Wohlfühlen bei der Arbeit: Luxus oder Erfolgsfaktor? *Der HR-Developer*, 8-10.
- Gaito, T., & Sachs, S. (2023). Zielgerichtetes Stakeholder-Engagement: Wie die Implementierung gelingt. *ZFO: Zeitschrift für Führung + Organisation*, 2023(4), 219-223.
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- Alvarez, S. A., & Sachs, S. (2022). Where do stakeholders come from? Response to Brown and Bylund. *Academy of Management Review*, in press.
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- Alvarez, S. A., & Sachs, S. (2021). Where do stakeholders come from? *Academy of Management Review*, in press.
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- Sachs, S., Kujala, J., Heikkinen, A., & Oberholzer, S. (2023). Creating nature-positive value through human-nature stakeholder relationships. Organizers of SIM-ONE PDW, AoM Annual Conference, Boston, USA.
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- Demasi (ehem. Mostafa), R. (2019, March). *Perceived corporate social responsibility and life satisfaction: The mediating effect of broad role perception* [paper presentation]. International Association of Business and Society, San Diego, USA.
- Demasi (ehem. Mostafa), R., Stutz, C. & Sachs, S. (2019, July). *Nudging or involving CSR: rethinking employees' reactions to internal CSR* [paper presentation]. 10th International Research Meeting in Business and Management, Nice, France.
- Laude, D., Sachs, S., & Weibel, A. (2018, September). *Stakeholder distrust – implications of distrust research for stakeholder theory* [paper presentation]. 38th SMS Annual Conference, France.

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- Meier, C., & Sachs, S. (2016, May). *Stakeholder management for organizational learning: Establishing networks for knowledge exchange*. Conference Proceeding of the Annual Conference, MakeLearn&TIIM, Romania.
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- Stutz, C. (2016, July). *Elaborating the strategic cognition view of issue salience and responsiveness: A reflexive historical case study* [paper presentation]. EGOS Annual Conference 2016, Naples, Italy.
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- Stutz, C. (2014, November). Dynamiken einer org. Identitätsorientierung im Zusammenspiel mit soziokulturellen Narrativen [paper presentation]. Doctoral workshop of the AKKU Annual Conference in Dortmund, Germany.
- Sachs, S. (2014, August). (Co-)Organization of the symposium at the annual conference of the Academy of Management (AoM) in Philadelphia, USA entitled «Leveraging the Power of Words in Governance Systems».
- Sachs, S. (2013, September). Member of the conference committee and associate chair of the Stakeholder Strategy Interest Group at the annual conference of the Strategic Management Society (SMS) in Atlanta, USA.
- Sachs, S. (2013, August). Organization of an all academy session on the topic redesigning capitalism – New narratives for a firm's value creation at the AoM in Orlando, Florida, USA.
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- Moser, M. (2011, September). *Investor's role in maintaining the microfinance mission* [paper presentation]. MRG conference, Cairo, Egypt.
- Sachs, S., & Post, J. E. (2011, August). Organization of a caucus at the AoM Annual Meeting in San Antonio, USA entitled People for People – An invitation for Scholars from East to West.
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- Sachs, S., Rühli, E., & Kern, I. (2010, July). Strategic management at stake – Assumptions matter [paper presentation]. EABIS thought leadership symposium: «The Future of Economics and Management in a Post-Crisis World» in Stresa, Italy.