

Sybille Sachs

Curriculum Vitae

Office

Institute for Strategic Management: Stakeholder View
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Major Scientific Achievements

Sybille Sachs has accomplished numerous scientific achievements in the past five years in cooperation with leading scholars such as Edward Freeman (University of Virginia), Sharon Alvarez (University of Pittsburgh), Antoinette Weibel (University of St. Gallen), and Johana Kujala (University of Tampere). In stakeholder engagement practices, she has deepened the knowledge on how these practices can create value for the firm and the stakeholders (Kujala & Sachs, 2019; Sachs & Kujala, 2021; Freeman et al., 2017; Kujala et al., 2022). In cooperation with her colleagues, she has developed a general framework for stakeholder engagement and has provided a theoretical guide for future research in stakeholder engagement. Regarding trust and distrust in stakeholder theory, Sybille and colleagues have conceptualized a theoretical model of value creation that links individuals' identification with stakeholder groups to intergroup trust, cooperation, and value creation (Schneider & Sachs, 2017). Furthermore, in a recent Swiss National Science Foundation project entitled 'Stakeholder Distrust', she and her colleagues developed a causal model illustrating how distrust evokes the need for reversal practices in stakeholder relations (Weibel et al., 2020). Since 2019, she is involved in the Finnish research project 'Circular Economy Catalysts: From Innovation to Business Ecosystems', in which nature is conceptualized as a stakeholder (Kujala et al., 2019; Kujala, Heikkinen & Sachs, in preparation). Recently, in cooperation with the leading scholar Sharon Alvarez (University of Pittsburgh) she has conceptualized a process model at the intersection of stakeholder and entrepreneurship theory, in which the emergence of stakeholders in an entrepreneurial endeavor is explained (Alvarez & Sachs, 2021, 2022).

Numerous scholars have based their research on Sybille's previous work. Her early work with Lee Preston and James Post (Post et al., 2002) has gained the most attention and interest in which she has conceptualized the 'Stakeholder View'. This work (Post et al., 2002) is one of the most-cited books in stakeholder research, with over 2'200 citations as of October 2022. Sybille established an institutionalized cooperation in research and teaching with the Darden Business School, University of Virginia. Furthermore, she has substantially contributed to case study research in stakeholder theory in the last twenty years and has recently published a case study article (Stutz & Sachs, 2018).

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Professional Experience

2008 – 2023	Member of the Management Board University of Applied Sciences in Business Administration Zurich (HWZ), Switzerland
2003 – Present	Founder and Head of Institute for Strategic Management: Stakeholder View University of Applied Sciences in Business Administration Zurich (HWZ), Switzerland
2002 – Present	Adjunct Professor (“Titularprofessorin”) Department of Business Administration, Strategic Management and Business Policy, University of Zurich, Switzerland
1992 – 2003	Associate Professor University of Zurich, Switzerland
1991 – 1994	Assistant Professor University of Zurich, Switzerland

Education/Degrees

1992 – 2000	Habilitation (post-doctoral qualification degree), Business Administration University of Zurich, Switzerland
1987 – 1991	Ph.D., Business Administration University of Zurich, Switzerland
1980 – 1986	Master’s Degree in Business Administration and Journalism University of Zurich, Switzerland

Academic Publications

Journal Articles

- Alvarez, S. A., & Sachs, S. (2022). Where do stakeholders come from? Response to Brown and Bylund. *Academy of Management Review*, in press.
- Gaito, T., Sachs, S., & Demasi, R. (2022). Berufsbilder erfolgreich transformieren: Zukunftsrelevante Kompetenzen von Führungspersonen und Mitarbeitenden. *ZFO: Zeitschrift für Führung + Organisation*, 2022(2), 128–133.
- Kujala, J., Sachs, S., Leinonen, H., Heikkinen, A., & Laude, D. (2022). Stakeholder engagement: Past, present, and future. *Business & Society*, 61(5), 1136–1196.
- Alvarez, S. A., & Sachs, S. (2021). Where do stakeholders come from? *Academy of Management Review*, in press.
- Stutz, C., Demasi, R., & Sachs, S. (2021). Zukunftsfähige Unternehmen in der VUCA-Welt: Commitment der Mitarbeitenden als wesentlicher Erfolgsfaktor. *ZFO: Zeitschrift Führung+ Organisation*, 2021(2), 111–116.
- Stutz, C., & Sachs, S. (2018). Facing the normative challenges: The potential of reflexive historical research. *Business and Society*, 57(1), 98–130.
- Schneider, T., & Sachs, S. (2017). The impact of stakeholder identities on value creation in issue-based stakeholder networks. *Journal of Business Ethics*, 144(1), 41–57.
- Rühli, E., Sachs, S., Schmitt, R., & Schneider, T. (2017). Innovation in multistakeholder settings: The case of wicked issue in health care. *Journal of Business Ethics*, 143(2), 289–305.
- Sachs, S. (2012). Reply to Leisinger, K. 2011. Poverty, disease and medicines in low and middle-income countries: The roles and responsibilities of pharmaceutical corporations. *Business & Professional Ethics Journal*, 31(1), 187–193.
- Sachs, S., Rühli, E., & Meier, C. (2011). Stakeholder governance as a response to wicked issues. *Journal of Business Ethics*, 96(1), 57–64.
- Sachs, S., Groth, H., & Schmitt, R. (2010). The ‘stakeholder view’ approach: An untapped opportunity to manage corporate performance and wealth. *Strategic Change*, 19(3-4), 147–162.
- Sachs, S., Schmitt, R., & Perrin, I. (2010). Stakeholder value creation system. *Notizie die Politeia*, 16(98), 31–49.

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- Sachs, S., & Maurer, M. (2009).** Toward dynamic corporate stakeholder responsibility: From corporate social responsibility toward a comprehensive and dynamic view of corporate stakeholder responsibility. *Journal of Business Ethics*, 85(3), 535–544.
- Kern, I., **Sachs, S.**, & Rühli, E. (2007). How stakeholder relations pay off by maintaining the license to operate: A comparative case study of the Swiss telecommunications industry. *Corporate Governance: International Journal for Business in Society*, 7(4), 446–454.
- Sachs, S.**, & Groth, H. (2007). Aufwachen, bevor es zu spät ist: Die Schweizer Pharmaindustrie und ihre Stakeholder-Beziehungen. IO new management, April 2007.
- Sachs, S.**, Maurer, M., Rühli, E., & Hoffmann, R. (2006). Corporate social responsibility from a stakeholder view perspective: CSR implementation by a Swiss mobile telecommunications provider. *Corporate Governance: International Journal for Business in Society*, 6(4), 506–515.
- Maurer, M., & **Sachs, S. (2005).** Implementing the stakeholder view – Learning process towards a changed stakeholder orientation. *Journal of Corporate Citizenship*, 17, 93–107.
- Sachs, S.**, Rühli, E., & Mitnacht, V. (2005). A CSR framework due to multiculturalism – The Swiss Re case. *Corporate Governance: International Journal for Business in Society*, 5(3), 52–60.
- Sachs, S.**, & Rühli, E. (2004). Changing managers' values towards a broader stakeholder orientation. *Corporate Governance: International Journal for Business in Society*, 5(2), 89–98.
- Post, J.E., Preston, L.E., & **Sachs, S. (2002).** Managing the extended enterprise: The new stakeholder view. *California Management Review*, 45(1), 6–28.
- Sachs, S. (2002).** Wie aus Anspruch Mehrwert wird: Warum Stakeholder-Management eine strategische Führungsaufgabe ist. *New Management – Europäische Zeitschrift für Unternehmenswissenschaft und Führungspraxis*, 11, 28–33.
- Sachs, S. (2002).** Stakeholder Management schafft nachhaltige Wertschöpfung. *Schweizer Arbeitgeber*, 25/26(Dezember), 1236–1239.
- Sachs, S.**, & Rühli, E. (2002). Strategischer Wandel auf mehreren Ebenen im Lichte evolutionärer Prinzipien. *Zeitschrift für Betriebswirtschaft (ZfB)*, Ergänzungsheft 2, 75–81.
- Rühli, E., & **Sachs, S. (2001).** Fünf Jahre Novartis – Versuch einer Bilanz. *Schweizer Arbeitgeber*, 7(März), 280–285.
- Sachs, S. (2001).** Das Internet in der Hochschulausbildung. *Schweizer Arbeitgeber*, 9(April), 382–387.
- Sachs, S.**, & Rühli, E. (2001). Strategic evolution in highly complex realities – Corporate level strategy in the situation of a mega-merger. *M@n@gement*, 4(1).
- Sachs, S.**, & Rühli, E. (2001). An evolutionary concept of multilevel strategic change: The Shell case. *Journal of Strategic Change*, 10(8), 449–456.
- Rühli, E., & **Sachs, S. (1999).** Der Novartis Mega-Merger. *ZFO: Zeitschrift Führung und Organisation*, 6(68), 323–326.
- Rühli, E., & **Sachs, S. (1999).** Case study: The Novartis mega-merger – An intra-organizational evolutionary perspective. *Journal of Strategic Change*, 8(4), 217–226.
- Rühli, E., & **Sachs, S. (1997).** Challenges for strategic competitive intelligence at the corporate level. *Competitive Intelligence Review*, 8(4), 54–64.
- Sachs, S. (1997).** Evolutionäre Organisationstheorie. *Die Unternehmung*, 51(2), 91–104.
- Rühli, E., & **Sachs, S. (1996).** Diversification in the new economic reality – New challenges for strategic competitive intelligence (SCI). *Competitive Intelligence Review*, 7(2), 36–45.
- Sachs, S. (1995).** Strategie und Ökonomie. *Die Unternehmung*, 49(4), 245–257.
- (Sauter-) **Sachs, S. (1993).** Führung und Kommunikation. *Die Unternehmung*, 47(1), 81–89.
- Rühli, E., & (Sauter-) **Sachs, S. (1993).** Towards an integrated concept of management efficiency. *Management International Review (MIR)*, 33(4), 295–313.
- (Sauter-) **Sachs, S. (1992).** Die unternehmerische Umwelt: Konzept aus der Sicht des Zürcher Ansatzes zur Führungslehre. *Die Unternehmung*, 46(3), 183–204.

Books & book chapters

- Oberholzer, S., & **Sachs, S. (in press).** Engaging stakeholders in the circular economy: A systematic literature review. In J. Kujala, A. Heikkinen, & A. Blomberg (Eds.), *Stakeholder engagement in a sustainable circular economy: Theoretical, methodological and practical perspectives*. Palgrave Macmillan.
- Sachs, S.**, & Kujala, J. (2021). Stakeholder engagement in management studies: Current and future debates. In R. J. Aldag (Ed.), *Oxford Research Encyclopedia of Business and Management*. Oxford University Press.

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- Sachs, S., & Kujala, J. (2021).** Stakeholder engagement in humanizing business. In M. Dion, R.E. Freeman, & S. Dmytriiev (Eds.), *Humanizing business: What humanities can say to business* (pp. 375–384). Springer.
- Sachs, S., & Mölloney, M. (2021).** *Strategie-Hackathon* (1. ed.). Verlag SKV AG.
- Mölloney, M., & Sachs, S. (2019).** *Beyond leadership* (1. ed.). Verlag SKV AG.
- Sachs, S., Kujala, J. (2019).** The practice of stakeholder engagement. In J. B. Barney, R. E. Freeman, J. S. Harrison, & R. A. Phillips (Eds.), *The Cambridge handbook of stakeholder theory*. Cambridge University Press.
- Freeman, R. E., Kujala, J., & Sachs, S. (2017).** *Stakeholder engagement: Clinical research cases*. Springer.
- Freeman, R. E., Kujala, J., Sachs, S., & Stutz, C. (2017).** Stakeholder engagement: Practicing the ideas of stakeholder theory. In R. E. Freeman, J. Kujala, & S. Sachs (Eds.), *Stakeholder engagement: Clinical research cases* (pp. 1–12). Springer.
- Dmytriiev, S., Freeman, R. E., Kujala, J., & Sachs, S. (2017).** A pragmatist perspective on management scholarship and on stakeholder engagement in particular. In R. E. Freeman, J. Kujala & S. Sachs (Eds.), *Stakeholder engagement: Clinical research cases* (pp. 391–400). Springer.
- Sachs, S., Stutz, C., McSorley, V., & Schneider, T. (2017).** A case study on the implementation of stakeholder management in organizational practice. In R. E. Freeman, J. Kujala, & S. Sachs (Eds.), *Stakeholder engagement: Clinical research cases* (pp. 369–388). Springer.
- Sachs, S., Rühli, E., & Meier, C. (2015).** *Strategisches Management: Eine neue Perspektive*. (2. vollständig überarbeitete und erweiterte Aufl.). Haupt.
- Sachs, S., & Rühli, E. (2013).** *Strategisches Management: Eine neue Perspektive*. Haupt.
- Sachs, S., & Rühli, E. (2011).** *Stakeholders matter – A new paradigm for strategy in society*. Cambridge University Press.
- Sachs, S., & Rühli, E. (2009).** The stakeholder view of strategy (SHV) – A comprehensive approach to harmonize public and entrepreneurial interaction. In H. Pechlaner, W. von Holzschuher & M. Bachinger (Eds.), *Unternehmertum und Public Private Partnership: Wissenschaftliche Konzepte und praktische Erfahrungen* (pp. 3–26). Gabler.
- Sachs, S., Rühli, E., & Kern, I. (2009).** *Sustainable success with stakeholders – The untapped potential*. Palgrave.
- Sachs, S., Rühli, E., & Kern, I. (2007).** *Lizenz zum Managen – Mit Stakeholdern zum Erfolg: Herausforderungen und Good Practices*. Haupt.
- Sachs, S. (2005).** Die Bedeutung der Stakeholder für Fachhochschulen. In U.D.H. Knecht (Ed.), *Bildungsökonomische Herausforderungen für Fachhochschulen* (Vol. 1, pp. 35–55). Hochschule für Wirtschaft und Verwaltung (HWZ).
- Sachs, S., & Rühli, E. (2005).** Practical issues in implementing the stakeholder view as a core competence. In R. Sanchez & A. Heene (Eds.), *Competence perspectives on resources, stakeholders and renewal* (Vol. 9, pp. 217–233). Elsevier.
- Sachs, S. (2004).** Lobbying. In G. Schreyögg & A.H. von Werder (Eds.), *Handwörterbuch Unternehmensführung und Organisation* (4. Aufl., pp. 740–745). Schäffer-Poeschel.
- Sachs, S. (2004).** Neudefinition der Unternehmung in der heutigen Gesellschaft. In H. Ruh & K. M. H. Leisinger (Eds.), *Ethik im Management* (pp. 221–236). Orell Füssli.
- Sachs, S. (2004).** Strategie. In C. Herrmann-Pillath, M. Lehmann-Waffenschmidt & C. H. Pillath (Eds.), *Handbuch zur Evolutorischen Ökonomik* (p. 500). Springer.
- Sachs, S., & Rühli, E. (2003).** Der Stakeholder Ansatz – Ein umfassendes Framework des strategischen Managements. In K. E. A. Matzler (Ed.), *Werte schaffen – Perspektiven einer stakeholderorientierten Unternehmensführung* (pp. 49–71). Gabler.
- Post, J. E., Preston, L. E., & Sachs, S. (2002).** *Redefining the corporation – Stakeholder management and organizational wealth*. Stanford University Press.
- Sachs, S., & Hauser, A. (2002).** *Das ABC der betriebswirtschaftlichen Forschung – Anleitung zum wissenschaftlichen Arbeiten*. Versus.
- Sachs, S. (2001).** Edith P. Penrose und ihr Einfluss auf die moderne «Theory of the Firm», *Jahrbücher für Nationalökonomie und Statistik* (Vol. 221, pp. 115–120). De Gruyter.
- Sachs, S. (2001).** Geschäftsstrategie. In R. H. Bühner (Ed.), *Lexikon des Management-Wissens* (pp. 315–316). Dr. Rolf Bühner.
- Sachs, S. (2001).** Stakeholder Management. In R. H. Bühner (Ed.), *Lexikon des Management-Wissens* (pp. 710–713). Dr. Rolf Bühner.
- Sachs, S. (2000).** *Die Rolle der Unternehmung in ihrer Interaktion mit der Gesellschaft*. Haupt.
- Sachs, S. (2000).** Die Anforderungen der Populationsökologie an die «Theory of the Firm». In T. Beschorner (Ed.), *Lexikon der Evolutionären Ökonomik und Theorie der Unternehmung* (pp. 169–192). Duncker & Humblot.

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- Sachs, S., & Rühli, E. (2000).** Die dominierende Rolle der Meme im Evolutionären Strategischen Management unter der Verhaltensannahme begrenzter Rationalität der Manager. In H.K. Stahl & P.M. Heijl (Eds.), *Management und Wirklichkeit – Das Konstruieren von Unternehmen, Märkten und Zukünften* (pp. 183–205). Carl-Auer.
- Sachs, S., & Rühli, E. (2000).** Die zentralen Kernkompetenzen der diversifizierten Unternehmung. In H.H. Hinterhuber, S.A. Friedrich, K.H. Matzler & H.H. Pechlaner (Eds.), *Die Zukunft der diversifizierten Unternehmung* (pp. 108–127). Franz Vahlen.
- Sachs, S., & Rühli, E. (2000).** Multilevel strategic management – An evolutionary framework. In S.B.H. Dahiya (Ed.), *The current state of business disciplines* (Vol. 4, pp. 1525–1542). Spellbound Publications.
- Sachs, S., & Thommen, J.-P. (2000).** *Wirtschaft, Unternehmung, Management – Ein Einstieg in die Betriebswirtschaftslehre*. Versus.
- Sachs, S. (1998).** Stakeholder Management (Nr. 21). In E. Rühli & K. Speck (Eds.), *Manager's Digest – Leitfaden zu aktuellen Begriffen des Managements* (Vol. 1, p. 70). Handelszeitung.
- Sachs, S. (1998).** Issue Management (Nr. 7). In E. Rühli & K. Speck (Eds.), *Manager's Digest – Leitfaden zu aktuellen Begriffen des Managements* (Vol. 1, p. 15). Handelszeitung.
- Sachs, S. (1998).** Multilevel strategic change – An intraorganizational evolutionary perspective. In G. f. W.-u. S. Verein für Sozialpolitik (Ed.), *Schriften des Vereins für Sozialpolitik, Gesellschaft für Wirtschafts- und Sozialwissenschaften*. Duncker und Humboldt.
- Sachs, S. (1998).** Evolutionäres Strategisches Management (Nr. 27). In E. Rühli & K. Speck (Eds.), *Manager's Digest – Leitfaden zu aktuellen Begriffen des Managements* (Vol. 27, p. 15). Handelszeitung.
- Sachs, S. (1996).** Prinzipien für die Zielbildung aus der Sicht einer markt- und menschen- bzw. gesellschaftsorientierten Unternehmungsführung. In B. Staffelbach & H. P. Wehrli (Eds.), *Markt- und menschenorientierte Unternehmungsführung* (pp. 83–108). Haupt.
- Sachs, S. (1992).** *Public Relations der Universität – Am Beispiel der Universität Zürich*. Haupt.
- Sachs, S. (1992).** Organisatorische Probleme einer vermehrten Umweltorientierung der Unternehmungen. In E. Rühli, & S. Sachs (Eds.), *Strukturmanagement in schweizerischen Industrieunternehmungen* (pp. 59–83). Haupt.
- Sachs, S., & Rühli, E. (Eds.). (1992).** *Strukturmanagement in schweizerischen Industrieunternehmungen*. Haupt.

Conference papers & contributions

- Demasi, R., Stutz, C., & **Sachs, S. (2021, August)**. Caring for or involving the employee? The multiple pathways of internal CSR making work meaningful. *Academy of Management Proceedings, 2021*(1), 14787.
- Weibel, A., **Sachs, S.**, Schafheitle, S. D., Laude, D., & Liedtke, C. **(2020, August)**. Stakeholder distrust-A construct in need for better understanding. *Academy of Management Proceedings, 2020*(1), 16588.
- Weibel, A., **Sachs, S.**, Schafheitle, S., & Laude, D. **(2020, July)**. Stakeholder distrust: The neglected construct in stakeholder relations [paper presentation]. *40th Strategic Management Society (SMS) Annual Conference*, virtual.
- Sachs, S. (2019)**. Presenter in the PDW Stakeholder Theory in Entrepreneurship at the AoM Annual Conference in Boston, USA.
- Mostafa, R., Stutz, C., & **Sachs, S. (2019, July)**. Nudging or involving CSR: Rethinking employees' reactions to internal CSR [paper presentation]. *10th International Research Meeting in Business and Management*, Nice, France.
- Laude, D., **Sachs, S.**, & Weibel, A. **(2018, September)**. Stakeholder distrust – Implications of distrust research for stakeholder theory [paper presentation]. *38th SMS Annual Conference*, France.
- Alvarez, S., & **Sachs, S. (2018)**. Engaging stakeholders when outcomes are unknown [paper presentation]. *Academy of Management Proceedings, 2018*(1), 14439.
- Weibel, A., & **Sachs, S. (2018, August)**. Stakeholder trust & distrust. PDW Workshop at the AoM Annual Conference in Chicago, Illinois, USA.
- Alvarez, S., & **Sachs, S. (2017, August)**. Stakeholders, uncertainty, and value creation. *Academy of Management Proceedings, 2017*(1), 13449.
- Meier, C., **Sachs, S.**, McSorley, V., & Stutz C. **(2017, May)**. Establishing a digital leadership barometer for small and medium enterprises [paper presentation]. *Make Learn & TIIM Joint International Conference*, Poland.
- Sachs, S., & Rühli, E. (2016, August)**. Making firms meaningful for Humans: A normative humanistic stakeholder view (NHSV) [paper presentation]. 76th Paper presented at the *AoM Annual Conference*, Anaheim, U.S.A.

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- Meier, C., & **Sachs, S. (2016, May)**. Stakeholder management for organizational learning: Establishing networks for knowledge exchange. *Conference Proceeding of the Annual Conference, Make Learn & TIIM*, Romania.
- Sachs, S., & Alvarez, S. (2016, September)**. The role of uncertainty in stakeholder relations [paper presentation]. *SMS Extension*, Zurich, Switzerland.
- Stutz, C., & **Sachs, S. (2015, August)**. From 'rigor mortis' to 'rigor vitalis': Qualitative research principles for a polymorphic SIM. *Academy of Management Proceedings*, 2015(1), 14680.
- Sybille, S. (2014, August)**. (Co-)Organization of the symposium at the annual conference of the Academy of Management (AoM) in Philadelphia, USA entitled «Leveraging the Power of Words in Governance Systems».
- Sybille, S. (2013, September)**. Member of the conference committee and associate chair of the Stakeholder Strategy Interest Group at the annual conference of the Strategic Management Society (SMS) in Atlanta, USA.
- Sybille, S. (2013, August)**. Organization of an all academy session on the topic redesigning capitalism – New narratives for a firm's value creation at the AoM in Orlando, Florida, USA.
- Schneider, T., & **Sachs, S. (2012, August)**. The impact of stakeholder identities on mutual value creation in issue-based stakeholder networks. *Academy of Management Proceedings*, 2012(1), 11185.
- Sachs, S. (2012, August)**. Organization and leading of the professional development workshop value creation with the humanistic mission of people for people at the AoM Annual Conference in Boston, USA.
- Sachs, S., & Post, J.E. (2011, August)**. Organization of a caucus at the AoM Annual Meeting in San Antonio, USA, entitled People for People – An invitation for Scholars from East to West.
- Sachs, S., Rühli, E., Moser, M., Krishnan, N. V. H., & Lakshman, G. (2010, September)**. Microfinance in India – The stakeholder networks as untapped potential [paper presentation]. *European Academy of Business in Society (EABIS)*, St. Petersburg, Russia.
- Sachs, S., Rühli, E., & Kern, I. (2010, July)**. Strategic management at stake – Assumptions matter [paper presentation]. EABIS thought leadership symposium «The Future of Economics and Management in a Post-Crisis World» in Stresa, Italy.
- Sachs, S. (1997)**. *Innovative Organisationsforschung – Eine Perspektive auf der Basis der modernen Evolutionstheorie*. Berlin.

Teaching (partial listing)

2003 – Present	University of Applied Sciences in Business Administration Zurich (HWZ) Courses in Strategic Management at Bachelor, Master and MBA level
1999 – Present	University of Zurich Business & Society lecture Business & Society seminar
1987 – 1989	Various Business Schools Teacher of Business Administration

Professional and Community Service (partial listing)

2022 – Present	President Swiss Red Cross Canton of Zurich
2020 – 2022	Executive Board Swiss Red Cross Canton of Zurich
2016	Strategic Management Society (SMS) Host of the extension conference "Tensions in Stakeholder Research"
2014	Academy of Management (AoM) (Co-)Organization of the symposium entitled Leveraging the Power of Words in Governance Systems.
2013	Strategic Management Society (SMS), Stakeholder Strategy Interest Group Member of the conference committee and associate chair Academy of Management (AoM) Organization of an All Academy Session on the topic Redesigning Capitalism – New Narratives for a Firm's Value Creation

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2012	Academy of Management (AoM) Organized and led the professional development workshop Value Creation with the Humanistic Mission of People for People
2011	Academy of Management (AoM) Organized a caucus entitled People for People – An invitation for Scholars from East to West.
2010	Strategic Management Society (SMS), Stakeholder Strategy Interest Group 'Representative at large' and member of the Launch Committee
2010	GOLDEN-Program for Sustainability of the European Academy of Business in Society (EABIS) , invited participant
2010	Editorial Board Member: <i>Business and Professional Ethics Journal</i>
2008	Editorial Board Member: <i>Business & Society</i>
	Editorial Board Member: <i>Corporate Citizenship Journal</i>
2008	Governing Council of Canton Zurich Promoter for "Reconcilability of Work and Family"
2005	European Business School (EBS) Member of the Doctoral Dissertation Committee
2005	Academy of Management, SIM Division Member of the Doctoral Dissertation Committee
2005	Academy of Management, SIM Division Member of Nomination Committee
2004	Sustainability Board of the Zürcher Kantonalbank (ZKB) Member of the board
2002	International conference on Stakeholder Management at the Swiss Re Centre for Global Dialogue in Zurich Host and organizer

Academic Honors

2006	Nomination for Best Book Award of SIM Division at the AoM (Academy of Management) Annual Meeting in Atlanta
2000	Recipient of the Best Paper Award for outstanding international publications of the German Academic Association for Business Research (VHB)

Membership in Scientific Societies

Strategic Management Society (Founding member of the Stakeholder Interest Group)
The Academy of Management
International Association for Business and Society