

# Struktur und Angebot der HWZ

Departement	Management, HR & Leadership	Marketing & Business Communications	Digital Business & Innovation			
Academy	Seminare und Firmentrainings					
Doktorat	DBA Doctor of Business Administration (USQ)					
Weiterbildung	<b>Executive MBA</b> <ul style="list-style-type: none"> <li>• General Management</li> <li>• Marketing</li> <li>• International Business (USQ, mit Double Degree MBA)</li> </ul>					
	<b>MAS Master of Advanced Studies</b> <ul style="list-style-type: none"> <li style="width: 33%;">• Accounting &amp; Finance</li> <li style="width: 33%;">• Health Care Management</li> <li style="width: 33%;">• Business Communications</li> <li style="width: 33%;">• Business Consulting</li> <li style="width: 33%;">• Controlling</li> <li style="width: 33%;">• Real Estate Management</li> <li style="width: 33%;">• Live Communications</li> <li style="width: 33%;">• Business Engineering</li> <li style="width: 33%;">• Banking &amp; Finance</li> <li style="width: 33%;">• HR Leadership</li> <li style="width: 33%;">• Corporate Writing &amp; Publishing</li> <li style="width: 33%;">• Project Management</li> <li style="width: 33%;">• Customer Excellence</li> <li style="width: 33%;">• Quality Leadership</li> <li style="width: 33%;">• Business Analysis</li> <li style="width: 33%;">• Business Innovation</li> <li style="width: 33%;">• Digital Business</li> <li style="width: 33%;">• Business Intelligence</li> </ul>					
	DAS Diploma of Advanced Studies					
	CAS Certificate of Advanced Studies					
Ausbildung	<b>Bachelor Business Administration</b> (Betriebswirtschaft) <table style="width: 100%; border-collapse: collapse;"> <tr> <td style="width: 33%;">Major Banking &amp; Finance</td> <td style="width: 33%;">Major General Management</td> <td style="width: 33%;">Major International Business</td> </tr> </table>	Major Banking & Finance	Major General Management	Major International Business	<b>Bachelor Business Communications</b> (Kommunikation)	<b>Bachelor Business Information Technology</b> (Wirtschaftsinformatik)
	Major Banking & Finance	Major General Management	Major International Business			
Master of Science Business Administration						
Forschung / Dienstleistung	<b>Institute</b> <ul style="list-style-type: none"> <li style="width: 50%;">• Institute for Strategic Management: Stakeholder View</li> <li style="width: 50%;">• Institute for Digital Business</li> <li>• Swiss Real Estate Institute</li> </ul>					
	<b>Center</b> <ul style="list-style-type: none"> <li style="width: 33%;">• Accounting &amp; Controlling</li> <li style="width: 33%;">• Communications</li> <li style="width: 33%;">• Business Innovation</li> <li style="width: 33%;">• Financial Studies</li> <li style="width: 33%;">• Human Resources Leadership</li> <li style="width: 33%;">• Health Care Management</li> <li style="width: 33%;">• General Management</li> </ul>					
	<b>Fachstellen</b> <ul style="list-style-type: none"> <li style="width: 33%;">• Entrepreneurship</li> <li style="width: 33%;">• Text Akademie</li> <li style="width: 33%;">• Wissenschaftsmethodik</li> </ul>					