

Liste wissenschaftlicher Publikationen der HWZ- Dozierenden seit 2016

Blattner, Marcel

Tödtli, B., Laner, M., Semenov, J., Paoli, B., Blattner, M., & Kunegis, J. (2016) Continuous-Time Quantum Walks on Directed Bipartite Graphs. *Physical Review A*, 94(5).

Blattner, M., Mokryn, O., & Shavitt, Y. (2016). The Role of Temporal Trends in Growing Networks. *PLOS ONE*.

Dürsteler, Urs

Nieberle, S., & Dürsteler, U. (2017). *Bildungsrenditen von schweizerischen Fachhochschulabschlüssen: Eine empirische Analyse der Studiengänge Wirtschaft und Dienstleistungen*. Haupt Verlag.

Frick, Gerold

Frick, G. (2017). Personalführung in der Apotheke. In P. Schäfer (Hrsg), *Allgemeinpharmazie: Beratung und pharmazeutische Kompetenz*. Wissenschaftliche Verlagsgesellschaft.

Frick, G. (2016). Weiterqualifizierung für zukünftige Executives. In P. Speck & D. Brauner (Hrsg.), *Berufsziel Ingenieur/Wirtschaftsingenieur 2017 - Berufszugang, Tätigkeitsbereiche, Perspektiven* (4. Aufl.). Verlag Wissenschaft & Praxis.

Frick, G. (2016). Projektmanagement. In P. Schäfer (Hrsg), *Allgemeinpharmazie: Beratung und pharmazeutische Kompetenz*. Wissenschaftliche Verlagsgesellschaft.

Frühauf, Karol

Frühauf, K. (2017). Sharing My Doubts on Goals and Requirements. *IREB RE Magazine*, 1.

Frühauf, K. (2016). Sharing My Doubts on Acceptance Criteria. *IREB RE Magazine*, 6.

Frühauf, K. (2016). Sharing My Doubts on Shall / Should / Will etc. *IREB RE Magazine*, 10.

Grund, Michael

Grund, M. (2018). Mehrwert schaffen – wo er einen Unterschied macht. *Swiss Marketing Review*, 5, 4-6.

Grund, M. (2018). Ist das schon „disruptives Marketing“ – oder einfach nur gute marktorientierte Unternehmensführung? *Swiss Marketing Review*, 5, 10-13.

Grund, M. (2017). Aktives Preismanagement. Eine Verlockung mit Herausforderungen. *Swiss Marketing Review*, 6, 4-7.

Gubler, Martin

Smale, A., Bagdadli, S., Cotton, R., Dello Russo, S., Dickmann, M., Dysvik, A., Gianecchini, M., Kaše, R., Lazarova, M., Reichel, A., Rozo, P., Verbruggen, M., & Gubler, M. (2019). Proactive career behaviors and subjective career success: The moderating role of national culture. *Journal of Organizational Behavior*, 40(1), 105-122.

- Mayrhofer, W., Apospori, E., Kase, R., Cotton, R., Dries, N., Gubler, M., & Dickmann, M. (09.01.2019). Income inequality, comparative income, and subjective financial success: A 29-country study. Paper presented at the *3rd HR Division International Conference (HRIC)*, Dublin, Ireland.
- Sandmeier, A., Gubler, M., & Herzog, S. (2018). Berufliche Mobilität von Lehrpersonen: Ein strukturierter Überblick über das Forschungsfeld. *Journal für Bildungsforschung Online*, 10(2), 54-73.
- Sandmeier, A., Hanke, U., & Gubler, M. (2018). Die Bedeutung der Gestaltung des Lernfelds und des Funktionsfelds für den subjektiven Erfolg betrieblicher Weiterbildung. *Zeitschrift für Weiterbildungsforschung*, 41(1), 41-55.
- Gubler, M., Coombs, C., & Arnold, J. (2018). The gap between career management expectations and reality: Empirical insights from the IT industry. *Zeitschrift für Angewandte Organisationspsychologie*, 49(1), 12-22.
- Gubler, M. (2018). Neue Laufbahnmodelle in Theorie und Praxis: Eine kritische Würdigung. In S. Kauffeld & D. Spurk (Hrsg.), *Handbuch Karriere und Laufbahnmanagement* (S. 1-27). Springer Verlag.
- Eggenhofer-Rehart, P., & Gubler, M. (14.08.2018). The meaning of career success across people- vs. technology-oriented occupations: Empirical evidence from German-speaking Europe. Paper presented at the *Academy of Management Conference*, Chicago, U.S.A..
- Eggenhofer-Rehart, P., Andresen, M., Gubler, M., & Mayrhofer, W. (06.07.2018). Doing good what money can't buy? Exploring teachers' career success preferences in DACH-countries. Paper presented at the *34th EGOS Colloquium*, Tallinn, Estonia.
- Gubler, Martin; Biemann, Torsten & Herzog, Silvio (2017). An apple doesn't fall far from the tree - Or does it? Occupational inheritance and teachers' career patterns. *Journal of Vocational Behavior*, 100, 1-14.
- Arnold, J., Coombs, C., & Gubler, M. (2017). Career anchors and preferences for organizational career management: A study of Information Technology professionals in three European countries. *The International Journal of Human Resource Management*, Online first.
- Mayrhofer, W., Apospori, E., Kase, R., Cotton, R., Gubler, M., Dries, N., Dickmann, M., Khapova, S., & Ferencikova, S. (07.07.2017). Material non-sustainability and career success across the globe: A 24-country study on the role of national income inequality. Paper presented at the *33rd EGOS Colloquium*, Copenhagen, Denmark.
- Sandmeier, A., Mandel, D., & Gubler, M. (27.06.2017). Positive berufliche Beanspruchung und emotionale Bindung zur Organisation: Unterscheiden sich Lehrpersonen von anderen Berufsgruppen? Konferenzbeitrag am *Kongress der Schweizerischen Gesellschaft für Bildungsforschung (SGBF)*, Freiburg, Schweiz.
- Gubler, M., Mandel, D., & Sandmeier, A. (26.09.2017). Fluktuationsabsichten von Lehrpersonen im berufsübergreifenden Vergleich. Konferenzbeitrag am *Bildungs- und Schulleitungssymposium*, Zug, Schweiz.
- Gubler, M., Sandmeier, A., & Hanke, U. (26.09.2017). Lerntransfer aus der beruflichen Weiterbildung. Konferenzbeitrag am *Bildungs- und Schulleitungssymposium*, Zug, Schweiz.
- Gubler, M. (11.11.2016). Der Wert beruflicher Weiterbildung: Einblicke in ein praxisorientiertes Projekt zu Evaluation und Nutzen betrieblicher Weiterbildung. Konferenzbeitrag an der *Fachtagung 'Weiterbildung und Erwerbsarbeit in der Schweiz'*, Zürich, Schweiz.
- Mayrhofer, W., Apospori, E., Gubler, M., Kase, R., Dickmann, M., & Dries, N. (08.08.2016). Views on career success around the globe: First steps towards a 'World Map of Career Success'. Paper presented at the *Academy of Management Conference*, Anaheim, U.S.A..

Hoffmann, Christian P.

- Hoffmann, C. P., Tietz, S., & Hammann, K. (2018). Investor Relations - a systematic literature review. *Corporate Communications: An International Journal*, 23(3), 294-311.
- Hoffmann, C. P. & Tietz, S. (Mai 2018). Strategic Investor Relations Management: Insights on planning and evaluation practices among German Prime Standard Corporations. Paper presented at the *Annual Conference of the International Communication Association (ICA)*. Prague, Poland.
- Köhler, K., & Hoffmann, C. P. (2018). Integrated Reporting: Bridging Investor Relations and Strategic Management. In A. Laskin (Hrsg.), *Handbook of Financial Communication and Investor Relations* (S. 209-220). Wiley-Blackwell.
- Hoffmann, C. P., & Fieseler, C. P. (2018). Shareholder Activism and the New Role of Investor Relations. In A. Laskin (Hrsg.), *Handbook of Financial Communication and Investor Relations* (S. 179-186). Wiley-Blackwell.
- Ranzini, G., Newlands, G., Anselmi, G., Andreotti, A., Eichhorn, T., Etter, M., Hoffmann, C. P., Jürss, S., & Lutz, C. (2017): Millennials and the Sharing Economy: European Perspectives. Report from the EU H2020 Research Project Ps2Share: *Participation, Privacy, and Power in the Sharing Economy*.
- Andreotti, A., Anselmi, G., Eichhorn, T., Hoffmann, C. P., Jürss, S., & Micheli, M. (2017). Recommendations for the Sharing Economy: Increasing Participation. Report from the EU H2020 Research Project Ps2Share: *Participation, Privacy, and Power in the Sharing Economy*.
- Andreotti, A., Anselmi, G., Eichhorn, T., Hoffmann, C. P., Jürss, S., & Micheli, M. (2017). Participation in the Sharing Economy: European Perspectives. Report from the EU H2020 Research Project Ps2Share: *Participation, Privacy, and Power in the Sharing Economy*.
- Hoffmann, C. P., & Aeschlimann, L. (2017). Shielding or engaging: the use of online shareholder platforms in investor relations. *Corporate Communications: An International Journal*, 22(1), 133-148.
- Hoffmann, C. P., Tietz, S., & Hamann, K. (May 2017). Investor Relations - A Systematic Literature Review. Paper presented at the *Annual Conference of the International Communication Association (ICA)*, San Diego, U.S.A..
- Lutz, C., & Hoffmann, C. P. (October 2016). The Dark Side of Online Participation: Exploring Non- and Negative Participation. Extended abstract presented at the *2016 Association of Internet Researchers (AoIR) Annual Conference*, Berlin, Germany.
- Hoffmann, C. P., Lutz, C., & Meckel, C. (August 2016). Academic Social Capital? Relating Centrality on ResearchGate to Established Impact Measures. Paper presented at the *Annual Meeting of the Academy of Management (AOM)*, Anaheim, U.S.A..
- Lutz, C., Bucher, E., Fieseler, C., & Hoffmann, C. P. (July 2016). The Sharing Paradox: The Role of Privacy in the Sharing Economy. Paper presented at the *2016 EGOS Colloquium*, Naples, Italy.
- Fieseler, C., Hoffmann, C. P., & Bucher, E. (June 2016). Unfairness by Design? Examining Institutionalized Inequality on Digital On-Demand Service Platforms. Paper presented at the *Annual Conference of the International Communication Association (ICA)*, Fukuoka, Japan.
- Hoffmann, C. P., Lutz, C., & Poëll, R. (June 2016). Blasting and Posturing: A Gender Divide in Young Facebook Users' Online Political Participation. Paper presented at the *Annual Conference of the International Communication Association (ICA)*, Fukuoka, Japan.
- Hoffmann, C. P., Lennerts, S., Schmitz, C., Stölzle, W. & Uebernickel, F. (Hrsg.) (2016). *Business Innovation: Das St. Galler Modell*. Springer Fachmedien.
- Fieseler, C., Hoffmann, C. P. & Meckel, M. (2016). Eine Kultur der Innovation: Die Bedeutung von Innovationsnetzwerken. In C. P. Hoffmann, S. Lennerts, C. Schmitz, W. Stölzle & F. Uebernickel (Hrsg.), *Business Innovation: Das St. Galler Modell* (S. 313-337). Springer Fachmedien.
- Hoffmann, C. P., Lutz, C., & Poëll, R. (März 2016). Blasting and Posturing: A Gender Divide in Young Facebook Users' Online Political Participation. Beitrag zur *61. Jahrestagung der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft (DGPK)*, Leipzig, Deutschland.
- Hoffmann, C. P. & Lutz, C. (März 2016). Online Non-Participation: Exploring Abstinence from Participatory Internet Uses. Beitrag zur *61. Jahrestagung der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft (DGPK)*, Leipzig, Deutschland.

- Hoffmann C. P., Lutz, C. & Meckel, M. (März 2016). Two Paths to Adoption: Cognitive and Affective Drivers of Social Media Adoption in Public Administration. Beitrag zur 61. Jahrestagung der Deutschen Gesellschaft für Publizistik- und Kommunikationswissenschaft (DGPK), Leipzig, Deutschland.
- Hoffmann, C. P., Brønn, P. S. & Fieseler, C. (2016). A Good Reputation: Protection against Shareholder Activism. *Corporate Reputation Review*, 19(1), 35–46.
- Hoffmann, C. P., & Suphan, A. (2016). Stuck with 'Electronic Brochures'? How Boundary Management Strategies Shape Politicians' Social Media Use. *Information, Communication & Society*, 20(4), 551-569.
- Hoffmann, C. P., Suphan, A. & Meckel, M. (2016). The Impact of Use Motives on Politicians' Social Media Adoption. *Journal of Information Technology & Politics*, 13(3), 239-256.
- Lutz, C., Hoffmann, C. P., & Meckel, C. (2016). Online Serendipity: A Contextual Differentiation of Antecedents and Outcomes. *Journal of the Association for Information Science and Technology*, 68(7), 1698–1710.

Ilg, Peter

- Ilg, P. (2018). Online Home Market Analysis (OHMA): Die Nachfrage nach Eigentumswohnungen boomt wieder. *homegate.ch*.
- Ilg, P. (2018). Online Home Market Analysis (OHMA): Einfamilienhäuser wieder beliebter als Eigentumswohnungen. *homegate.ch*.
- Ilg, P. (2017). Online Home Market Analysis (OHMA): Hält der Nachfragerückgang bei Eigentumswohnungen auch dieses Jahr an? *homegate.ch*.
- Ilg, P. (2017). Online Home Market Analysis (OHMA): Ist das Einfamilienhaus ein Auslaufmodell oder ein solides Investment? *homegate.ch*.
- Ilg, P. (2016). OHMA – Online Home Market Analysis: Eigentumswohnungen weniger gefragt. *homegate.ch*.

Laude, Daniel

- Laude, D., Sachs, S., & Weibel, A. (2018). Stakeholder Distrust – Implications of Distrust Research for Stakeholder Theory. Paper presented at the 38th SMS Annual Conference, Paris, France.
- Laude, D. (2018). On Stakeholder Engagement. How Organizations Engage With Their Stakeholders. Paper presented at the Annual IABS Conference, Hong Kong, P.R.C..

Meier, Claude

- Meier, C. (2017). Managing Digitalization: Challenges and Opportunities for Business. *Management*, 12(2), 111-113.
- Meier, C., Sachs, S., McSorley, V. & Stutz C. (2017). Establishing a Digital Leadership Barometer for Small and Medium Enterprises. Paper presented at the *MakeLearn & TIIM Joint International Conference*, Lublin, Poland.
- Meier, C., & Sachs, S. (2016). Stakeholder Management for Organizational Learning: Establishing Networks for Knowledge Exchange. Paper presented at the *MakeLearn & TIIM Joint International Conference*, Timisoara, Romania.

Sachs, Sybille

- Freeman, R. E., Kujala, J., Sachs, S. (2017). *Stakeholder Engagement: Clinical research cases*. Springer Verlag.
- Sachs, S., Stutz, C., McSorley, V., Schneider, T. (2017). A Case Study on the Implementation of Stakeholder Management in Organizational Practice. In R. E Freeman, J. Kujala, & S. Sachs (Hrsg.), *Stakeholder Engagement: Clinical Research Cases*. Springer Verlag.
- Sachs, S., & Rühli, E. (2016). Making firms meaningful for Humans: A Normative Humanistic Stakeholder View (NHSV). Paper presented at the *AoM Annual Conference*, Anaheim, U.S.A..

Schmid, Daniel C.

- Schmid, D. C. (2016). Aller guten Dinge sind drei: Führung, Disruption und Organisationskultur als Wertschöpfungstreiber der Zukunft. Präsentation am 13. *Internationalen Branchenforum für Frauen IBF*, Meran, Italien.

Schneider, Thomas

- Schneider, T., & Sachs, S. (2017). The impact of Stakeholder Identities on Value creation in Issue-based Stakeholder Networks. *Journal of Business Ethics*, 144(1): 41-57.

Signorell, Andri

- Reinau, D., Schwenkglens, M., Früh, M., Signorell, A., Blozik, E., & Meier, Chr. (2018). Glucocorticoids and the Risk of Peptic Ulcer Bleeding: Case–Control Analysis Based on Swiss Claims Data. *Drug Safety, The Official journal of the International Society of Pharmacovigilance*, 41 (7), 725–730.
- Bähler, C., Signorell, A., Blozik, E., & Reich, O. (2018). Intensity of treatment in Swiss cancer patients at the end-of-life. *Cancer management and research* 10, 481.
- Wertli, M. M., Reich, O., Signorell, A., Burgstaller, J. M., Steurer, J., & Held, U. (2017). Changes over time in prescription practices of pain medications in Switzerland between 2006 and 2013: An analysis of insurance claims. *BMC Health Services Research*.
- Zemp, E., Signorell, A., Kurth, E., & Reich, O. (2017). Does coordinated postpartum care influence costs? *International Journal of Integrated Care*, 17(1), 7.
- Berger, A., Bachmann, N., Signorell, A., Erdin, R., Oelhafen, St., Reich, O., & Cignacco, E. (2017). Perinatal mental disorders in Switzerland: Prevalence estimates and use of mental-health care. *Swiss Medical Weekly*, 147, 10.1441.
- Bähler, C., Signorell, A., & Reich, O. (2016). Health care utilization and transitions between health care settings in the last 6 months of life in Switzerland. *PLoS One*, 11(9): e0160932.
- Blozik, E., Signorell, A., & Reich, O. (2016). How does hospitalization affect continuity of drug therapy: an exploratory study. *Therapeutics and Clinical Risk*, 12, 1277–1283.

Stähler, Patrick

- Stähler, P. (2016). Geschäftsdesign - von der Idee zum tragfähigen Geschäftsmodell. Auf der Suche nach den richtigen Denk- und Arbeitswerkzeugen. In G. Faltin (Hrsg.), *Handbuch Entrepreneurship*. Springer Fachmedien.

Stutz, Christian

- Phillips, R., Schrempf-Stirling, J., & Stutz, C. (forthcoming in 2019). Historic Corporate Responsibility, Special Issue. *Journal of Business Ethics*.
- Stutz, C., & Sachs, S. (2018). Facing the Normative Challenges: The Potential of Reflexive Historical Research. *Business and Society*, 57(1), 98-130.
- Stutz, C. (2018). History in Corporate Social Responsibility: Reviewing and Setting an Agenda. *Business History*, 1-31.
- Stutz, C. (2018). The contagion of fear and deinstitutionalization: The case of identity threat by mass immigration. Paper presented at the *EBHA Annual Conference 2018*, Ancona, Italy.
- Stutz, C. (2018). The contagion of fear and deinstitutionalization: The case of identity threat by mass immigration. Paper presented at the *Annual IABS Conference 2018*, Hong Kong, P.R.C..
- Stutz, C. (2017). Elaborating the Strategic Cognition View of Issue Saliency: A Historical Case Study on the Role of the Socio-political Context. In R. E. Freeman, J. Kujala, & S. Sachs (Hrsg.), *Stakeholder Engagement: Clinical Research Cases*. Springer Verlag.
- Stutz, C. (2016). Landis & Gyr, the Swiss civil society and the Hungarian uprising in 1956: Contextualizing a firm's responsiveness to stakeholder concerns. Paper presented at the *EBHA Annual Conference*, Bergen, Norway.
- Stutz, C. (2016). Elaborating the Strategic Cognition View of Issue Saliency and Responsiveness: A Reflexive Historical Case Study. Paper presented at the *EGOS Annual Conference 2016*, Naples, Italy.

van Eerd, Jonathan

- van Eerd, J. (2017). *The Quality of Democracy in Africa. Opposition Competitiveness Rooted in Legacies of Cleavages*. Palgrave Macmillan.
- van Eerd, J. (2016). The Limits of Democratization Through a Regional Hegemon: South African Linkage and Leverage and the Skewed Playing Field in Lesotho Party Competition. *Comparative Governance and Politics* 10(1), 137–154.

Vögeli, Martin

- Vögeli, M. (2019). Powerful writing? It's easy if you do it smart. Konferenzbeitrag präsentiert an *eduhub days 2019*, Zürich, Schweiz.
- Vögeli, M. (2017). The lord of the assessment: the two universities. Konferenzbeitrag präsentiert an *eduhub days 2017*, Lugano, Schweiz.

Weber-Berg, Christoph

- Weber-Berg, C. (2017). Das verlorene Einkaufsparadies und die Entzauberung der Oekonomie: Ein theologisches Nachwort. In P. Seele & C. L. Zapf, *"Der Markt" existiert nicht. Aufklärung gegen die Marktvergötterung* (S. 107-122). Springer Verlag.

Xevelonakis, Evangelos

- Xevelonakis E. (2019). Die neuen Elemente der digitalen Kundenbindung: Dynamik, Individualisierung und Transparenz, *Swiss Marketing Review*, 1.
- Xevelonakis E. (July 2018). Dynamic, Individualised Pricing and Customer Loyalty in the Swiss Retail Market: Chances and Risks. Paper presented at the *16th Annual International Conference on Marketing*, Athens, Greece.
- Xevelonakis, E. (2016). Social Influence and Customer Referral Value. *Athens Journal of Business and Economics*, 2(1), 7-15.