

How to Understand Contemporary China

An Introduction to a Nation that Is Changing Itself and the World

Now
online!



China and its rise affect everyone. Understanding the economic, political and cultural shifts this brings with it is key to stay ahead for businesses, NPOs and governments, and to identify opportunities and potential threats.

Gain a deeper understanding of contemporary China!

Success Factors

China's rise to the global stage is the biggest story of our times and will shape the world for decades to come. Understanding it and assessing the conflicting reports about China requires a structured knowledge of the historic, economic and cultural basis for China's rapid ascension. International and Swiss experts will provide you with the tools to analyse China's rise and identify the opportunities that come with it.

Key Contents

- The need for China Competence
- Doing business in China
- China's economy: A macro view
- Chinese history: The big picture
- China and the World
- The political system: Efficient bureaucracy

Graduation

HWZ Academy-Certificate
«Understanding contemporary China»

Your Benefit

In this seminar, you will

- get in-depth insights on China's history, economy, political system and language that help you understand what is happening today
- get hands-on insights on interacting with China on a political and business level from experts with decades of experience
- get the ability to analyze and assess future developments on your own

Participants

This seminar is targeted towards senior executives in Swiss and international companies, NPOs and government agencies who are working with China, or want to include China's development into their strategic decision-making process. Max. 16 participants.

What participants say

"Very valuable source for understanding contemporary China."

"Highly recommended for everyone with an interest in the country!"

Dates

May 12, 2020, evening
May 19, 2020, evening
June 02, 2020, evening
June 06, 2020, morning
June 09, 2020, evening
June 13, 2020, morning

Duration

Evening classes: 17:30-20:45
Morning classes: 09:00-12:15

Fee

CHF 1490
CHF 1390 for Asia Society Switzerland members

Lecturers



Markus Herrmann
Zurich-based Director at Sinolytics and Co-Head of the Asia program of the Swiss Forum of Foreign Policy



Matthias Kamp
Head of the Asia team at the economics department of the Swiss daily Neue Zürcher Zeitung



Andries Diener
Partner at real estate investment firm Asia Green Real Estate and President of the Swiss-Chinese Association



Margit Molnar
Head of the China Desk at OECD Economics Department



Jennifer Altehenger
Associate Professor of Chinese History and Jessica Rawson Fellow in Modern Asian Studies at the University of Oxford and Merton College



Jue Wang
Lecturer at Leiden University Institute of Area Studies; Associate Fellow at Asia-Pacific Program, Chatham House



Dirk Schmidt
Tenured Senior Lecturer and Senior Researcher on China's political economy, University of Trier

Information and Registration

Nico Luchsinger, Asia Society Switzerland
nluchsinger@asiasociety.org

Andrea Hausamman, HWZ
academy@fh-hwz.ch

More information [here](#).

Location

The seminar will be held online.

About

Asia Society Switzerland is committed to exploring Asia's role in a multilateral world and to advancing the dialogue and strengthening partnerships among individuals and institutions in Switzerland and Asia. Across the fields of arts, culture, education and policy, we provide insights, promote collaboration and contribute to a deeper understanding of the most dynamic and fastest-growing region in the world.

Asia Society Switzerland is an independent Swiss foundation. We are a member of the global Asia Society family with 13 centers spread across four continents. Founded in 1956 in New York, Asia Society has developed into a thought leader on Asian issues, and a vibrant community of decision makers around the world.

As the first Center in Europe, Asia Society Switzerland – founded in 2016 – provides a unique opportunity to become part of this global community, and to contribute to a meaningful dialogue that will shape our future.

The **HWZ University of Applied Sciences in Business Administration Zurich** is the largest purely part-time business university in Switzerland. It is a member of the Zurich University of Applied Sciences (ZFH). It supports professionals throughout their working lives and will also help you prepare for the next step in your career.

In 2016 the HWZ became the first Swiss higher education institution to receive institutional accreditation under the new Higher Education Act (HEdA).